

KCMSA 2018 Charity Event: *A Dose of Generosity*

The Kent County Medical Society Alliance (KCMSA) is a philanthropic organization composed of the spouses and partners of medical doctors, medical students, interns, resident physicians and fellows in the Grand Rapids area. Our *Dose of Generosity* Charity Event draws more than 300 supporters and distinguished guests from throughout West Michigan. This important fundraiser provides a unique opportunity for your organization to make a powerful contribution to the community. We invite you to join with the four major Grand Rapids health systems and other local businesses that support our foundation by becoming a *Matching Title Sponsor*. This level of giving is a commitment of \$15,000 that goes towards our incentive match program. Through the incentive match, your gift can make a larger impact as it inspires matched donations from other guests.

Funds raised this year will benefit two incredible, local charities: the **Equest Center for Therapeutic Riding** and the **West Michigan Center for Arts + Technology** (WMCAT). Both organizations do important work in our community. Equest works to provide rehabilitation and therapeutic services. Through gentle sessions with horses and trainers, Equest aims to improve the physical, mental and emotional health of their riders. WMCAT's community services also impact the medical community. They provide adult career training in a variety of medical fields to under and unemployed adults who receive public assistance.

We invite you to learn more about these charities and the work of our Foundation in our brochure. With your donation you may attend the *Dose of Generosity* Charity Event on March 3, 2018. This year's attendees will be treated to a *Silent Auction with a Twist*, where they will have a chance to meet the tangible needs of our charity recipients alongside our matching sponsors, together turning community needs into reality!

With your support, the 2018 *Dose of Generosity* will be our most successful yet.

Thank you for your consideration,



Beth Junewick
Matching Title Sponsorship Chairperson
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